



Mena House Hotel Oberoi: View pyramids



Conference hall

## INVITATION

### “Cairo International Women’s Conference”

Organized by President Dr. Amany Asfour BPW Egypt

Cairo, Egypt, 25 – 27 April 2012

WITH

### SPECIAL PRE CONFERENCE

### “Cross Cultural Understanding”

Organized by Dr. Amany Asfour, Dr. Antoinette Rüegg,  
Johanna Marius, Daniela Rigassi, Margrit Wullschlegler

Cairo, Egypt, 24 April 2012

The two conferences provide  
an excellent **FURTHER EDUCATION** opportunity on  
“**CROSS CULTURAL UNDERSTANDING**”  
for BPW beyond African and Arab countries

Throughout the “**Cairo International Women’s Conference**” Arab and African women will present their projects and share their knowledge. **Attentive listening and learning** with **personal exchange will** generate true cross cultural understanding for all participants. The one-day **Pre Conference on “Cross Cultural Understanding” sensitizes the mutual perception, respect and understanding** that is imperative for professional active women in the global world.

Take advantage of this **special opportunity** and spend some days at a realistic cost in a **splendid hotel close to the pyramids**.

**Simultaneous Interpretation in your first language** if at least 20 participants register for a language such as German, Spanish, Italian, French etc.

## Information

The **pre-conference on “Cross Cultural Understanding”** takes place if **at least 20 participants** register by **January 10, 2012**.

On **January 15, 2012** all registered participants will be informed if the pre-conference will take place.

**First language:** In addition to official conference languages English and Arabic **additional simultaneous translation** will be available when **20 participants of a language region register**.

## PROGRAM

*Program details will be available end of November 2011*

*The conference starts at 10 am and closes at 6 pm*

**Presentations** will cover important aspects of the cross cultural understanding  
**Panels** offer experts the opportunity to communicate their best practice and challenging experience.

**Workshops** give each participant the opportunity to obtain training and share personal experience.

## CONFERENCE FEES

- **Pre-Conference** „Cross Cultural Understanding“ 1 day, lunch & dinner incl.): **160 €**
- **Cairo International Women’s Conference**, 3 days: **300 €**

Lunch and the following activities are included:

- **Visit to Hatshepsut Women Business Development Centre“** in Cairo, that supports young women starting their own business

- **Gala Dinner** on a Nile cruise boat
- Visit to a **bazaar** in Cairo including Egyptian dinner
- **Gallery of booths**: Business women offer their products (special registration for booth rent)

Should – in the **EVENT OF POLITICAL UNREST** – Ministries of Foreign Affairs of a country advise against visiting Egypt, **CONGRESS FEES WILL BE REFUNDED.**

## **ACCOMMODATION**

**Conference – Hotel 5 star „ Mena House Oberoi“**, opposite the pyramids of Gizah (**Giza**). Single rooms 140 €, double rooms 160 € in the annex of the hotel.

A transport service to and from the airport is available.

**4 star hotel**: Single rooms 90 €, double rooms 105 €

## **EXCURSIONS, HOLIDAYS AFTER THE CONFERENCE**

The Egyptian congress organizers offer excursions or holidays at reasonable prices.

## **REGISTRATION**