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BPW Workshop on CSR 2008



BPW International & Ministry of Foreign Affairs Workshop

on

Corporate Social Responsibilities to Empower Women Economically

United Nations Headquarter,
Dag Hammarskjöld Library (DHL) Auditorium

Monday 25 February 2008
11:00 – 12:30 hrs

BPW Workshop on "Corporate Social Responsibilities to Empower Women Economically" at UN Headquarter during the 52nd session of UN Commission on Status of Women on 25 February 2008 was a great success. There were speakers from AMERICAN EXPRESS, BOVESPA (Brazil), Kiatnakin Bank (Thailand) and United Nations Global Compact. The workshop was held inside the UN Headquarter and it was attended by almost 200 people.

BPW received a lot of compliment for this workshop. It was great to learn about initiative like American Express's "Make Mine a Million" (which so far foster the development of 23 businesses to pass 1 million USD mark in income), BOVESPA's "Women in Action", Kiatnakin Bank's varieties of projects for women and children, and UN Global Compact's effort in promoting Corporate Social Responsibility projects among private sector world-wide).

Speakers

Moderator:

- **Chonchanok Viravan**
BPW International President

American Express:

- **Bianca Stringuini**
Talent Development Diversity Manager

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Bovespa:

- **Ines Bozzini**
Executive of BOVESPA, Third largest stock market exchange the world

Links

Speaker Profile

- Bianca Stringuini
- Ines Bozzini
- Thitinan Wattanavekin
- Ursula Wynhoven

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Presentations

- Bianca: AMEX
- Ines: BOVESPA
- Thitinan: Kiatnakin Bank
- UN Global Compact



The workshop was attended by about 200 participants



BPW's CSR workshop in DHL Auditorium



BPW International Executives and speakers at CSR Workshop in the UN Headquarter, NY



Ines Bozzini from BOVESPA



Bianca Stringuini from American Express



Thitinan Wattanavekin from Kiatnakin Bank, Thailand

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Kiatnakin Bank:

- **Thitinan Wattanavekin**
Head of Deposit and Marketing, Kiatnakin Bank
Finance Director of BPW International

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UN Global Compact::

- **Ursula Wynhoven**
Head, Policy & Legal and Special Assistant to the Executive Director of the United Nations Global Compact Office.

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Ursula Wynhoven
from UN Global Compact

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BPW International

International Federation of Business and Professional Women
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