



The XXX BPW International Congress
“BPW International: 90 years of
Women’s Empowerment for Sustainable Development”
Orlando, Florida, USA • 21-25 August 2020



Sheerah Yuhee KIM, Candidate for Young BPW Representative, BPW International

Last name and first name	KIM, Sheerah Yuhee
Member of	BPW Zurich, BPW Switzerland
Nominated by	Claudine Esseiva, President BPW Switzerland
Consent of own Affiliate	Nominated by own Affiliate
BPW Offices held	<p>Local Club: Young Representative and member of programme commission, BPW Zurich From 2018 to date Delegate of BPW Zurich (at BPW Switzerland General Assembly) From 2013 to 2019</p>
Positions in other Voluntary Organizations	<p>2019: Participated in the Young BPW symposium APAC in Tokyo 2018: Elected Member of Board of BPW Club Zurich (2-year mandate 2018-2020) 2017: Acted as official representative at the assembly of delegates BPW Switzerland, participated in the Young BPW symposium in Rome (Italy), attended the 2-days BPW Leadership Training in Berne (Switzerland) 2015-2016: Engaged in the project core team organising the European BPW congress in Zurich 2012-2014: Hosted several events in connection with the International BPW congress 2014 in Jeju (South Korea) and Young BPW group members (<35y), participated in the Young BPW symposium in Talinn (Estonia), attended the 2-days BPW Personal Empowerment Program Training</p>
Related Experience / Qualifications (e.g. CV, resume)	<p>Swiss Reinsurance Company – Global reinsurance player Jan 2019 – Dec 2015: Manager Corporate Strategy & Development, Group Strategy & Development Leading and collaborating on various Group Strategy themes on the agenda Of the Group Executive Committee (GEC) and Board of Directors (BoD) Leading various initiatives on strategic thinking and co-developing strategy Trainings and embedding in major leadership trainings</p> <p>Nov 2015 – Dec 2012 Analytics Specialist, Operations Enabling and Governance</p>





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	<p>Leading the business work stream of a Business Intelligence project ‘BM Cockpit’ with global KPI metrics for L&H and P&C Business Management Developing new Dashboard, Scorecard and Cockpit solutions (ca 1,300 Users) and enabling the transition from classic waterfall to agile scrum Methodology</p> <p>Dec 2012 – Jan 2009 Senior Technical Account/Business Analyst, TA Europe L&H and P&C Aligning and introducing a global MIS KPI reporting to establish a more user-Friendly data analysis and presentations to various internal stakeholders Managing a time management tool TAPIR (ca 800 users) and successfully completing migration into a global HR system</p> <p>Dec 2008 – Jan 2007 Specialist Knowledge & Accounting, Technical Accounting Europe P&C Introducing a new framework as process manager in a big scale off-shoring project, supporting the project lead with various business cases Providing cost controlling and budget planning to the Head of TA EU P&C and service level agreements with finance and tax departments</p> <p>Buildmark Zurfluh & Maerki Sept 2006 – Aug 2006: Project Assistance Financial accounting, project management support, client data management, sponsoring Strategy development: Develop midterm go-to-market strategies and business cases in Asia-Pacific region in close collaboration with the CEO and CFO and create a compelling visions and missions Strategic planning and reporting: Conduct review of 3-year financial plans and prepare strategy reports and clear storylines for Executive Committees and Board of Directors Data & analytics: Introduce KPI frameworks on automated reporting solutions with real-time monitoring enabling a more accurate analysis of the performance and forecast</p> <p>Project management: Lead various projects simultaneously with several sub-workstreams, creating an effective, pragmatic and solution-oriented environment without losing the big picture Facilitating workshops and trainings: Develop and facilitate well-Structured workshops on strategy leadership topics, and make material and Templates accessible on various platforms.</p>
<p>Statement by Candidate (Maximum 500 words)</p>	<p>“Going international” feels very natural to me. I've been working for a global reinsurance company for 13 years and been exposed to many cultures and mindsets. I'm well experienced in navigating Executive Committees and Board of Directors through my work in Group Strategy. In early 2019, I took a leap of faith and relocated to Singapore to represent Group Strategy for our company in Asia. Although, I was in midst of my duty as member of Board of BPW Club Zurich, this move was fully supported by my fellow board colleagues and we conducted all meetings henceforth through Skype. Being exposed to a more traditional and conservative culture in Asia with respect to women's status and role in society, it hit me like a revelation that this</p>





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	<p>is the time to pivot to a more global role in BPW, especially having attended the recent South East Asian Sub-Regional conference in Tokyo (Nov 2019).</p> <p>HOW BPW RESONATES WITH ME I am a natural connector bringing people together for a common purpose. BPW Switzerland has been a great learning environment for me. Inequality, harassment, restriction in freedom of movement, prejudice and racism trigger a deep emotion in my guts, having experienced it myself as a woman. BPW has enabled and encouraged me to apply different techniques and tools how to deal more mindfully with these challenges. And with the Sustainable Development Goals, I feel fully aligned with how BPW incorporates them into their actions.</p> <p>MY CONTRIBUTION, PERSONALITY AND VALUES If I were elected as Young Representative of BPW International, I would like to focus on three key strategic pillars: 1) Establish a common understanding with the board about the mission of BPW International, and where we as an international federation create most value in order to prioritize BPW’s overarching themes for the triennium 2020-2023, 2) Create a closer BPW network globally by designing a designated communication and digital strategy, 3) Develop a framework with YBPW principles making BPW International more accessible for a younger audience e.g. “Youngs for Youngs” theme which all BPW affiliates could embed in their own programme development.</p> <p>Besides strategy, I bring a structured and solution-oriented approach. I am proficient in data analytics, project management and facilitating workshops on leadership topics. I believe in progress, integrity and collaborative high performing teams - “becoming smarter together”. Personality tests will tell you that I am motivated to seek out opportunities to improve myself (progress) and encounters that will open my mindset to new perspectives (smarter together) and give me a strong sense of identity and justice (integrity).</p> <p>With that, I feel very well equipped to become the new Young BPW representative for BPW International. Thank you for your considerations.</p>
<p>A written Supporting statement (Maximum 200 words) by nominating affiliate</p>	<p>BPW Switzerland is pleased to support the nomination of Sheerah Yuhee Kim as BPW Young Representative. We believe that in combination with her values and professional skills, her experience and expertise and her energy she will fulfill this role with success.</p> <p>Sheerah is a true global citizen – engaged at the BPW Club Zurich she is at home in any country, for now so she works for SwissRe in Singapore. She speaks English, German, French, Korean and Spanish and is an open-minded person.</p> <p>She will be able to promote the Young BPW so especially the young women all over the world will feel that they have a voice and that changes can be made, and the role of civil society can be acknowledged.</p>





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	<p>We would like to recommend her for the post she is applying for.</p> <p><i>Claudine Esseiva</i> <i>President BPW Switzerland</i></p>
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