



The XXX BPW International Congress
“BPW International: 90 years of
Women’s Empowerment for Sustainable Development”
Orlando, Florida, USA • 21-25 August 2020



Pax Martin LOZANO, Candidate for Chair of Standing Committee on Business, Trade & Technology
BPW International

Last name and first name	MARTIN LOZANO, Paz
Member of	BPW Madrid, BPW Spain BPW Santo Domingo, Dominican Republic
Nominated by	Lic. Fior Rodriguez Ranucoli, President BPW Santo Domingo
Consent of own Affiliate	Nominated by Affiliate with whom her international rights are registered
BPW Offices held	Club: BPW Madrid, BPW Spain: President From 2016 to date BPW Santo Domingo-Dominican Republic Chair for Trade Committee From 2019 to date
Positions in other Voluntary Organizations	2015 – to date CEO AT ABAEK PARTNERS SL 2011 – 2015 Deputy in the Assembly of Madrid for the Socialist Party (PSOE), serving as Economy, Employment & Finance Vice-Spokesperson 2007 – 2011 Elected as Councillor in Mostoles Town Hall, the Second largest city in the Community of Madrid, Performing the task of Spokeswoman 2003 – 2007 Deputy serving as Vice-President of the Women’s Commission, Trade Spokesperson in the Commission on Budgets, Economy & Finance 1986 – 2003 Vice-President of the Justice & Home Affairs Cttee International Trade Advisor and Export Manager in Different multi-national companies
Related Experience / Qualifications (e.g. CV, resume)	I obtained a Master’s Degree in Human Rights with a specialisation in Disability. I have a University Degree in Social and Cultural Anthropology (UNED), in Tourism (UNED) and in International Trade (CECO). I have done numerous courses of expert in: International Taxation (IE Business School), Economic-Fiscal Management (Higher Institute of Business Studies), Financial and Banking in Foreign Trade (Agentaria) I have worked as International Trade Advisor and Export Manager in different multi-national companies. I have also worked for over 20 years on gender issues and have been advocating to empower women in trade and access to markets and use the opportunities available across the world.





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	<p>I have travelled many countries of the world and have great knowledge of the Trade Agreements and the laws for empowering women in business and having field studies and market surveys.</p> <p>I have been training women in E Commerce and E Marketing and using technology in the 4th Industrial Revolution.</p> <p>I have implemented several projects for Gender Equality and Women’s Empowerment in various parts of the world.</p>
<p>Statement by Candidate (Maximum 500 words)</p>	<p>My Plan of Action is to strengthen BPW International’s relationships with Institutions for capacity building of our members in trade and access to markets. Also, to have partnerships with multi-national companies to source their purchases from women in business from BPW International.</p> <p>As part of my studies are on Economic-Financial Management and Finance and Banking in Foreign Trade, my objective is to have adequate information communicated to our BPW members regarding access to market and trade agreements and access to finance.</p> <p>Our BPW International organization sustainability is dependent on our use of the new technology. My plan is to promote products and services of BPW International members using E Marketing and have training programs to train our members in the use of new technologies to promote their goods and services.</p> <p>Capitalizing on the great membership of BPW International in more than 100 countries, I am looking to create opportunities among all the BPW Affiliates to establish business links and market access. And to offer my expertise as Trade Advisor to open new markets for our BPW members.</p> <p>As I have worked as International Trade Advisor and Export Manager in different multi-national companies, my objective is to have members of BPW International connected in the business sector and gather information about the business women in BPW International and have a directory for different sectors and promote business linkages among them using technology as E Commerce and E Marketing.</p> <p>As candidate for Chair of the Standing Committee on Business, Trade & Technology, I am ready to serve BPW members to advocate for good laws and better opportunities for women in business and women owners of small and medium enterprises and create new opportunities by clustering their products and services and make it popular among BPW members and the international and regional markets.</p> <p>Looking forward to your vote to achieve our objectives together.</p>





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**A written
Supporting
statement
(Maximum 200
words) by
nominating
affiliate**

After greeting you, I am pleased to send the letter of support for our partner Paz Martin Lozano, Candidate for Chair of the Standing Committee on Trade, Business and Technology, the permanent committee, who is a great advocate for women’s rights. She has always shown leadership in mentoring and supporting other women and youth. As she has been an international trade advisor and export manager in different multi-national companies, she has a great knowledge about trade and empowering women in trade and access to markets. She has worked to empower women owners of SMEs and to facilitate business links. She has trained a lot of women in the Dominican Republic in the field of gender. She has worked for over 20 years on gender issues and she believes that women’s rights are human rights.

She has done numerous courses of expert in International Taxation (IE Business School), Economic-Fiscal Management (Higher Institute of Business Studies), Economic-Financial Management (Higher Institute of Business Studies), Financial and Banking in Foreign Trade (Argentaria). Therefore, she is very qualified to chair the BPW International Trade, Business and Technology Committee.

BPW Santo-Domingo-Dominican Republic supports her nomination and endorses her candidacy.

*Lic. Fior Rodriguez Ranucoli
President ANMEPRO-BPW Santo Domingo, Republica Dominicana*

