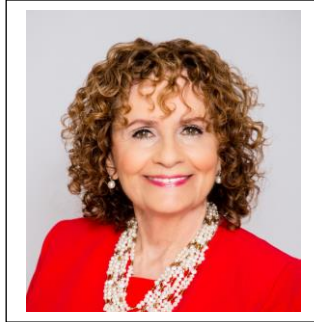




**The XXX BPW International Congress**  
**“BPW International: 90 years of**  
**Women’s Empowerment for Sustainable Development”**  
**Orlando, Florida, USA • 21-25 August 2020**



**Francesca BURACK, Candidate for Chair of Standing Committee on Development, Training, Employment  
 BPW International**

<b>Last name and first name</b>	BURACK, Francesca
<b>Member of</b>	BPW New York City, BPW USA
<b>Nominated by</b>	Sandra Thompson, President BPW USA
<b>Consent of own Affiliate</b>	Nominated by her own Affiliate
<b>BPW Offices held</b>	<p><b>Local Club: BPW NYC</b>          President From 2010 to Present</p> <p><b>Federation: BPW USA</b>          First Vice President From 2011 to 2013</p> <p><b>Region: North American &amp; The Caribbean</b>          Executive Board – Coordinator of Events From 2017 to Present</p> <p><b>International:</b>          Chair of Standing Committee on Development, Training, Employment          From 2014 to 2017</p>
<b>Positions in other Voluntary Organizations</b>	<ol style="list-style-type: none"> <li>1. President, Women in Human Resources Management, NYC 1982 – 1985</li> <li>2. Chair, PR &amp; Communications, Voting Member of Executive Board – EPW NY 2009 – 2010</li> <li>3. Member NYC Comptroller’s Women’s Economic Development Taskforce 2007 – 2009</li> <li>4. Former Board Member &amp; International Chair, National Association of Women Business Owners, NY Chapter – 1980</li> <li>5. Board Member, New York Women’s Agenda 1983 – 1988</li> <li>6. Chair, Women’s Business Council, New York City Chamber of Commerce and Industry 1980 - 1985</li> </ol>
<b>Related Experience / Qualifications (e.g. CV, resume)</b>	I chaired this Standing Committee on Development, Training and Employment from 2014 – 2017. At the conclusion of the Standing Committee’s term, the report submitted of the Committee’s work included many recommendations. If these recommendations are implemented, they would create many opportunities for BPW members. I would like to be the person to implement this plan, which is still relevant.





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	<p>Throughout my career, I have been in many leadership positions in volunteer organizations, including this one. I have extensive experience in creating teams made up of diverse groups of people that work together to achieve common goals.</p> <p>My expertise includes business and personal development, training, and creating employment opportunities and policies. Additionally, I have managed a staff of 14 human resources professionals inside a corporation. In another corporation, I was Director of Training, Sales and Executive Development. I have a working knowledge and background in evaluating the effectiveness of policies and procedures.</p> <p>With my knowledge, expertise and leadership style, I am prepared to make a meaningful contribution to this Standing Committee and to BPW as a whole.</p>
<p><b>Statement by Candidate (Maximum 500 words)</b></p>	<p>I am applying for the Chair of the Development, Training and Employment Standing Committee. We are living in challenging times and we must rethink and reimagine BPW and the world differently.</p> <p>Women are being impacted by COVID19 more than any other group. This committee, DTE always an important one, will take an even greater role in helping and supporting our members as we move forward.</p> <p>How do we economically recover from the virus? How do we support our members in this process?</p> <p>It is clear that the world will look different than it did before the COVID19. Women Entrepreneurs have to determine how to move forward once the global economy is reimaged. We need to help in the reimagining. How do we support our women owned businesses? How do we reengage our members in this process?</p> <p>Although BPW has many good personal development workshops under the Life Long Learning Committee, what BPW does not have are business courses to help women owned businesses, those starting up and those experienced business owners.</p> <p>BPW must also use more technology to deliver workshops educational processes and activities Mastermind groups, one to one mentoring, coaching each other and much of what we do in person can be transferred to online events. This would provide access to members who in the past could not travel to take advantage of educational activities.</p> <p>As Chair, I will be reaching out to coordinate and meet regularly with the Chairs of Business, Trade and Technology, Mentoring, Lifelong Learning and other standing committee chairs to discuss coordinating activities amongst and between the committees. This will eliminate redundancy, help us support each other’s activities, provide value to our members and enhance our Sisterhood.</p>





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	<p>How do our members prepare for the employment opportunities that will emerge after the world returns to work? What are the opportunities? We need to help women know and take advantage of what is available in the post COVID19.</p> <p>Legislation to help women is very important. We need more exchanges of successes and best practices for BPW to take the lead in the various countries when governments and legislators are deciding what to do. Building coalitions with other women’s groups and allies to help pass laws to help women owned businesses, women on boards, equal pay and family friendly laws is another important role BPW should be playing.</p> <p>I am ready, willing and able to take the lead of this committee; to help BPW sustain itself (it cannot if it continues along the same path it is on now); to help BPW take the lead on initiatives that support and impact women’s lives; and to help the Sisterhood become stronger and more meaningful for each one of us.</p>
<p><b>A written Supporting statement (Maximum 200 words) by nominating affiliate</b></p>	<p>Business and Professional Women of the United States of America (BPW USA) is proud to nominate Francesca Burack to BPW International for the position of Chair Development, Training, Employment.</p> <p>Francesca Burack is well known to BPW USA. During years of dedication and service on all levels, Francesca has shown her passion through her dedicated commitment to our USA Federation and BPW International.</p> <p>Francesca has deep knowledge and a firm grasp of training and developing members. She has led many workshops and training at numerous BPW International and National meetings. Her understanding of the needs of women within our region has been a great asset.</p> <p>BPW USA is delighted that Francesca is willing to again serve our organization, and we are confident that Francesca will support and fulfil her required duties, with professionalism and excitement, while always working hard at maintaining the integrity and image of BPW.</p> <p>She will be a grand ambassador for our organization on the International platform.</p> <p>It is with great pride and enthusiasm that we nominate Francesca Burack for BPW Chair Development, Training, Employment</p> <p><i>Sandra Thompson</i>  <i>President, BPW USA</i></p>





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